

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(MBHB Case No. 00-625-F)**

In re Application of:)	
)	
Simon Hunt, et al.)	
)	Group Art Unit: 2445
Serial No.: 10/693,292)	
)	Examiner: Swearingen, Jeffrey R.
Filed: October 24, 2003)	
)	Confirmation No.: 4135
For: System and Method for)	
Providing and Displaying)	
Information Content)	

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Dear Sir:

Applicant understands that the Examiner has thoroughly examined the claims. Applicant further understands that the Examiner has found each claim as a whole to patentably distinguish over the art of record, and that patentability of the claims does not rest on only those aspects that the Examiner listed in the Statement of Reasons for Allowance.

In addition, Applicant notes that the Statement groups certain independent and dependent claims together and sets forth a single reason for the allowability of that group of claims. Applicant submits that each dependent claim adds further limitations and narrows the claim in different ways, which in turn distinguishes each claim from the prior art in different ways. Thus the Office's Statement should not be interpreted to mean that the patentability of the individual dependent claims rise and fall with the patentability of the respective independent claim.

Accordingly, Applicant submits that the reasons for allowance are clear from the record of prosecution as a whole and, thus, that a separate Statement of Reasons for Allowance is unnecessary in this case.

**McDonnell Boehnen
Hulbert and Berghoff LLP**

Respectfully Submitted,

Date: May 18, 2010

By: /Michael S. Borella/
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